

# Matthew Incardona

✉ hello@matthewincardona.com    🌐 matthewincardona.com    📄 matthew-incardona    🌐 matthewincardona

## Summary

---

Designer-developer hybrid with experience building accessible, high-performance web interfaces across startups, academic teams, and enterprise environments. Skilled in React, Next.js, and UX/UI design, with a track record of delivering production-ready features, optimizing performance, and collaborating directly with users and stakeholders.

## Experience

---

**Self-Employed**, Freelance Web Designer/Developer (Project-Based) Stony Brook, NY  
July 2020 – present

- Alongside schoolwork, managed multiple projects at once and worked directly with clients.
- Built accessible and responsive high-performance websites (90+ Lighthouse scores) using React, Astro, and WordPress, improving load times and user retention.
- Delivered production features that increased client site engagement by 20–25% and increased brand consistency through reusable component libraries.

**CADTech**, Junior Systems Administrator & Student Manager Rochester, NY  
Feb 2022 – Dec 2024

- Provided technical support for 1,000+ students and faculty with 95% same-day resolution.
- Troubleshot time sensitive hardware and software issues.
- Oversaw student IT team by managing ticket queue, providing active support, and partnering with senior staff to coordinate department-wide projects.

**Peraton**, UX/UI Designer Intern Reston, VA  
June 2023 – Sept 2023

- Redesigned internal knowledge base UI, reducing document-search time and information accuracy by ~30% for contract proposal teams.
- Identified user pain points and potential solutions.
- Worked through technical constraints with engineers and iterated quickly based on user feedback.

**Open@RIT**, UX/UI Dev Researcher Intern Rochester, NY  
Jan 2023 – May 2023

- Built production ready components for open source web projects, improving accessibility, structure, and responsiveness.
- Reduced layout shifts by 40% and improved rendering stability across open-source components, resulting in smoother user interactions.

## Projects

---

### mEducation Alliance Website Redesign

Complete redesign and re-brand for a global education development nonprofit.

- Redesigned nonprofit website with brand-consistent pattern library and reusable components, ensuring design consistency across dozens of pages.
- Optimized site performance through image optimization and CDN integration while maintaining mobile-friendly, accessible design standards.

### iSchool Peer Feedback Tool

Two semester capstone for a feedback aggregation tool.

- Led an eight person team build a web app that dramatically cut down time needed to gather and analyze academic feedback. Designed and developed major portions of the UI.

## Skills

---

**UX/UI:** Figma, excellent with wireframing/prototyping and IA, familiar with design systems and accessibility (WCAG)

**Programming:** JavaScript, TypeScript, React, Next.js, Tailwind, Python, Git

**Soft Skills:** Excellent communicator and people person, experienced in stakeholder management and project management, self-motivated and eager to learn

## Education

---

**BS**    **Rochester Institute of Technology**, Human-Centered Computing Rochester, NY  
Dec 2024